

pharox

Elegance with Intelligence



COOLERS | FANS | LIGHTING | WIRES

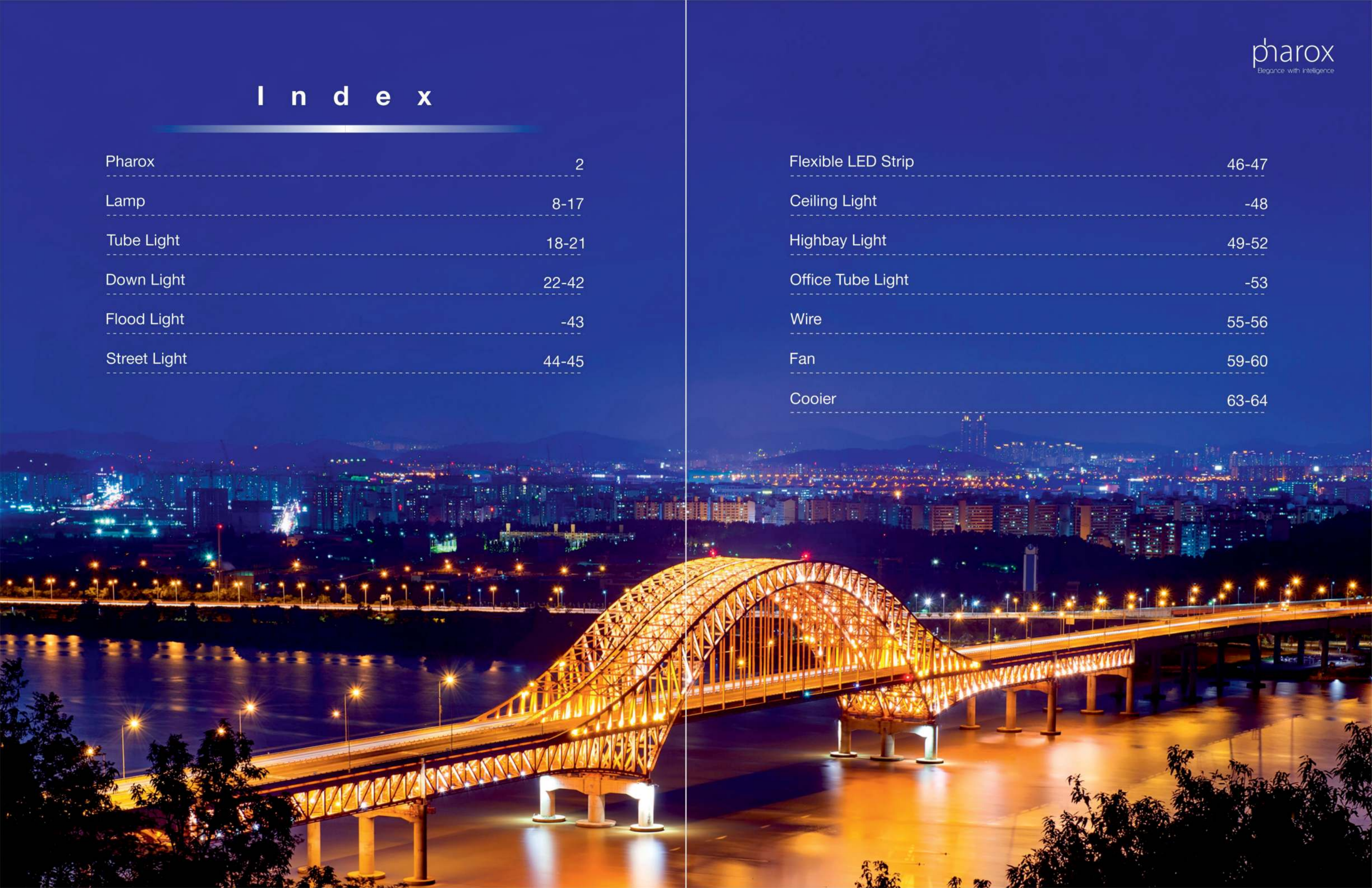
pharox is perfect representation of Elegance and Intelligence. The drop dead good looks, the distinct innovations and the superior elegance distinguish each product, placing it in the desired space in the consumer mind. To this appeal we have the additional input of an intelligently developed piece with core engineering expertise that allows each product delivery as something extremely reliable and robust. Highly energy efficient and eco friendly, Pharox provides round the clock service and a memorable experience to the customers. A philosophy that is based on the science and art of lighting, an epitome of Elegance and Intelligence.



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Our Moments of Extreme Pride



Lighting

FRESH



Product Name	FRESH
Wattage:	0.5W
CCT:	Red/Blue/Green/Pink/ White/Orange/Yellow
Lumen:	20
CRI:	NA
Beam Angle:	220°
Base Cap:	B22



High energy efficient lamps, an ideal replacement for incandescent lamps for decorative application

Ordering Details:

Product Code	Wattage	CCT	MRP (₹)	Packaging
FRE001C001	0.5W	White	₹ 75	100
FRE001Y001	0.5W	Yellow	₹ 75	100
FRE001B001	0.5W	Blue	₹ 75	100
FRE001G001	0.5W	Green	₹ 75	100
FRE001O001	0.5W	Orange	₹ 75	100
FRE001P001	0.5W	Pink	₹ 75	100
FRE001R001	0.5W	Red	₹ 75	100

IRO



Product Name	IRO
Wattage:	3W to 27W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Super Bright, precision crafted, high energy efficient lamps, an ideal replacement for CFLs

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
IRO003C000	3W	6500K	B22	₹ 215	50
IRO003W000	3W	3000K	B22	₹ 215	50
IRO003W010	3W	3000K	E27	₹ 215	50
IRO003C010	3W	6500K	E27	₹ 215	50
IRO005C000	5W	6500K	B22	₹ 250	100
IRO005W000	5W	3000K	B22	₹ 250	100
IRO005W010	5W	3000K	E27	₹ 250	100
IRO005C010	5W	6500K	E27	₹ 250	100

IRO



Product Name IRO

Wattage:	3W to 27W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Super Bright, precision crafted, high energy efficient lamps, an ideal replacement for CFLs

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
IRO007C000	7W	6500K	B22	₹ 280	100
IRO007W000	7W	3000K	B22	₹ 280	100
IRO007W010	7W	3000K	E27	₹ 280	100
IRO007C010	7W	6500K	E27	₹ 280	100
IRO009C000	9W	6500K	B22	₹ 430	100
IRO009W000	9W	3000K	B22	₹ 430	100
IRO009W010	9W	3000K	E27	₹ 430	100
IRO009C010	9W	6500K	E27	₹ 430	100

IRO



Product Name IRO

Wattage:	3W to 27W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Super Bright, precision crafted, high energy efficient lamps, an ideal replacement for CFLs

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
IRO010C000	10W	6500K	B22	₹ 430	100
IRO012C000	12W	6500K	B22	₹ 450	50
IRO012W000	12W	3000K	B22	₹ 450	50
IRO012W010	12W	3000K	E27	₹ 450	50
IRO012C010	12W	6500K	E27	₹ 450	50
IRO015C000	15W	6500K	B22	₹ 480	50
IRO015W000	15W	3000K	B22	₹ 480	50
IRO015W010	15W	3000K	E27	₹ 480	50

IRO



Product Name	IRO
Wattage:	3W to 27W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Super Bright, precision crafted, high energy efficient lamps, an ideal replacement for CFLs

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
IRO015C010	15W	6500K	E27	₹ 480	50
IRO018C000	18W	6500K	B22	₹ 495	30
IRO018W000	18W	3000K	B22	₹ 495	30
IRO018W010	18W	3000K	E27	₹ 495	30
IRO018C010	18W	6500K	E27	₹ 495	30
IRO020C000	20W	6500K	B22	₹ 495	30
IRO020W000	20W	3000K	B22	₹ 495	30
IRO020W010	20W	3000K	E27	₹ 495	30

IRO



Product Name	IRO
Wattage:	3W to 27W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Super Bright, precision crafted, high energy efficient lamps, an ideal replacement for CFLs

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
IRO020C010	20W	6500K	E27	₹ 495	30
IRO022C000	22W	6500K	B22	₹ 495	30
IRO025C000	25W	6500K	B22	₹ 695	20
IRO025W000	25W	3000K	B22	₹ 695	20
IRO025W010	25W	3000K	E27	₹ 695	20
IRO025C010	25W	6500K	E27	₹ 695	20
IRO027C000	27W	6500K	B22	₹ 695	20

DÉCOR



Product Name DÉCOR

Wattage:	7W
CCT:	Red/Blue/Green/Pink
Lumen Efficacy:	NA
CRI:	NA
Beam Angle:	220°
Base Cap:	B22/E27



Décor Lamp is an aesthetically designed product for indoor application which will enhance the décor of your living space.

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
DEC007B000	7W	Blue	B22	₹ 280	100
DEC007G000	7W	Green	B22	₹ 280	100
DEC007P000	7W	Pink	B22	₹ 280	100
DEC007R000	7W	Red	B22	₹ 280	100

EROS ECO



Product Name EROS ECO

Wattage:	30W to 60W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Ideal replacement for traditional lighting sources used in various places like retail shops and showrooms. Designed to withstand the extreme Indian power conditions.

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
ERE030C000	30W	6500K	B22	₹ 845	10
ERE030W000	30W	3000K	B22	₹ 845	10
ERE030W010	30W	3000K	E27	₹ 845	10
ERE030C010	30W	6500K	E27	₹ 845	10
ERE040C000	40W	6500K	B22	₹ 1,245	10
ERE040W000	40W	3000K	B22	₹ 1,245	10
ERE040W010	40W	3000K	E27	₹ 1,245	10
ERE040C010	40W	6500K	E27	₹ 1,245	10

EROS ECO



Product Name	EROS ECO
Wattage:	30W to 60W
CCT:	6500K/3000K
Lumen Efficacy:	115lm/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22/E27



Ideal replacement for traditional lighting sources used in various places like retail shops and showrooms. Designed to withstand the extreme Indian power conditions.

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
ERE050C000	50W	6500K	B22	₹ 1,245	10
ERE050W000	50W	3000K	B22	₹ 1,245	10
ERE050W010	50W	3000K	E27	₹ 1,245	10
ERE050C010	50W	6500K	E27	₹ 1,245	10
ERE060C000	60W	6500K	B22	₹ 1,245	10
ERE060W000	60W	3000K	B22	₹ 1,245	10
ERE060W010	60W	3000K	E27	₹ 1,245	10
ERE060C010	60W	6500K	E27	₹ 1,245	10

URJA



Product Name	URJA
Wattage:	10W/15W
CCT:	6500K
Lumen Efficacy:	100/l/W
CRI:	80
Beam Angle:	220°
Base Cap:	B22
Battery Spec:	2000mAH
Back Up:	3.5 Hrs



Urja Emergency Lamp is an aesthetically designed robust product, which gives best performance on AC supply as well as on back up

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
URJ010C000	10	6500K	B22	₹ 695	30
URJ015C000	15	6500K	B22	₹ 895	30

STREAK LITE



Product Name	STREAK LITE
Wattage:	5W/27W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80



Streak Lite is a powerful batten with aesthetically sleek and cost effectively designed

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
STL005C000	5W	6500K	300 mm	₹ 495	25
STL005N000	5W	4000K	300 mm	₹ 495	25
STL005W000	5W	3000K	300 mm	₹ 495	25
STL010C000	10W	6500K	600 mm	₹ 695	25
STL010N000	10W	4000K	600 mm	₹ 695	25
STL010W000	10W	3000K	600 mm	₹ 695	25

STREAK LITE



Product Name	STREAK LITE
Wattage:	5W/27W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80



Streak Lite is a powerful batten with aesthetically sleek and cost effectively designed

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
STL020C000	20W	6500K	1100 mm	₹ 750	25
STL020N000	20W	4000K	1100 mm	₹ 750	25
STL020W000	20W	3000K	1100 mm	₹ 750	25
STL022C000	22W	6500K	1100 mm	₹ 750	25
STL024C000	24W	6500K	1135 mm	₹ 850	25
STL027C000	27W	6500K	1135 mm	₹ 850	20

ATLAS



Product Name	ATLAS
Wattage:	40W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80



Atlas is a robustly designed PC body batten for indoor application

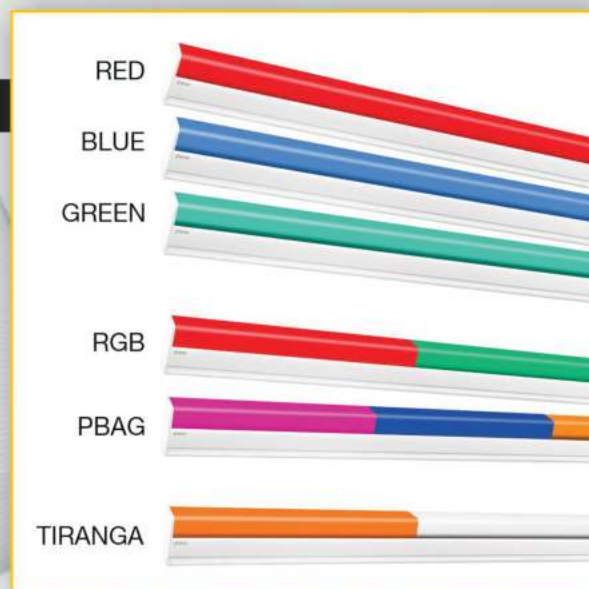
Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
ATL040C000	40W	6500K	1200 mm	₹ 850	20
ATL040N000	40W	4000K	1200 mm	₹ 850	20
ATL040W000	40W	3000K	1200 mm	₹ 850	20

STREAK COLOR



Product Name	STREAK COLOR
Wattage:	20W
CCT:	Red / Blue / Green Pink / RGB / Tiranga



Streak color is an ideal solution for ambience lighting and decorative and mood lighting. Thermally conductive PC body makes it deal solution for indoor application.

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
STC020B000	20W	Blue	1100 mm	₹ 750	25
STC020G000	20W	Green	1100 mm	₹ 750	25
STC020R000	20W	Red	1100 mm	₹ 750	25
STC020P000	20W	Pink	1100 mm	₹ 750	25
STC020A000	20W	Amber	1100 mm	₹ 750	25
STC020RGB0	20W	RGB	1100 mm	₹ 750	25
STT020T000	20W	Tiranga	1100 mm	₹ 750	25

LEAN



Product Name LEAN

Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Lean is robustly designed PC body backlit luminaire in round and square shape with excellent performance and reliable quotient

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LER008C000	8W	6500K	96mm	₹ 745	20
LER008N000	8W	4000K	96mm	₹ 745	20
LER008W000	8W	3000K	96mm	₹ 745	20
LER012C010	12W	6500K	120mm	₹ 1,045	20
LER012N010	12W	4000K	120mm	₹ 1,045	20
LER012W010	12W	3000K	120mm	₹ 1,045	20
LER012C000	12W	6500K	146mm	₹ 1,045	20
LER012N000	12W	4000K	146mm	₹ 1,045	20

LEAN



Product Name LEAN

Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Lean is robustly designed PC body backlit luminaire in round and square shape with excellent performance and reliable quotient

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LER012W000	12W	3000K	146mm	₹ 1,045	20
LER015C000	15W	6500K	146mm	₹ 1,045	20
LER015N000	15W	4000K	146mm	₹ 1,045	20
LER015W000	15W	3000K	146mm	₹ 1,045	20
LER020C000	20W	6500K	201mm	₹ 1,345	20
LER020N000	20W	4000K	201mm	₹ 1,345	20
LER020W000	20W	3000K	201mm	₹ 1,345	20
LES008C000	8W	6500K	96mmX96mm	₹ 745	20

LEAN



Product Name	LEAN
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Lean is robustly designed PC body backlit luminaire in round and square shape with excellent performance and reliable quotient

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LES008N000	8W	4000K	96mmX96mm	₹ 745	20
LES008W000	8W	3000K	96mmX96mm	₹ 745	20
LES012C010	12W	6500K	120mmX120mm	₹ 1,045	20
LES012N010	12W	4000K	120mmX120mm	₹ 1,045	20
LES012W010	12W	3000K	120mmX120mm	₹ 1,045	20
LES012C000	12W	6500K	146mmX146mm	₹ 1,045	20
LES012N000	12W	4000K	146mmX146mm	₹ 1,045	20
LES012W000	12W	3000K	146mmX146mm	₹ 1,045	20

LEAN



Product Name	LEAN
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Lean is robustly designed PC body backlit luminaire in round and square shape with excellent performance and reliable quotient

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LES015C000	15W	6500K	146mmX146mm	₹ 1,045	20
LES015N000	15W	4000K	146mmX146mm	₹ 1,045	20
LES015W000	15W	3000K	146mmX146mm	₹ 1,045	20
LES020C000	20W	6500K	201mmX201mm	₹ 1,345	20
LES020N000	20W	4000K	201mmX201mm	₹ 1,345	20
LES020W000	20W	3000K	201mmX201mm	₹ 1,345	20

LEAN MULTI



Product Name	LEAN
Wattage:	15W
CCT:	CWN/RBV
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



3-in-1 CCT

Application Back Office & Reception / Banks / Shops / Homes / Corridors

Lean Multi is a 3 in 1 CCT PC body backlit luminaire in round and square. The option of 3 different CCT in one luminaire makes lean an ideal solution for home and shop lighting

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LRM015CWN0	15W	CWN	146mm	₹ 1,045	20
LRM015RBV0	15W	RBV	146mm	₹ 1,045	20
LSM015CWN0	15W	CWN	146mmX146mm	₹ 1,045	20
LSM015RBV0	15W	RBV	146mmX146mm	₹ 1,045	20

MOON



Product Name	MOON
Wattage:	8W-12W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Moon is a sleek designed high-performance recessed luminaire available in both round and square shape.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
MON008C000	8W	6500K	105mm	₹ 850	20
MON008N000	8W	4000K	105mm	₹ 850	20
MON008W000	8W	3000K	105mm	₹ 850	20
MON010C000	10W	6500K	105mm	₹ 850	20
MON010N000	10W	4000K	105mm	₹ 850	20
MON010W000	10W	3000K	105mm	₹ 850	20
MON012C000	12W	6500K	105mm	₹ 850	20
MON012N000	12W	4000K	105mm	₹ 850	20
MON012W000	12W	3000K	105mm	₹ 850	20

MOON



Product Name	MOON
Wattage:	8W-12W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Moon is a sleek designed high-performance recessed luminaire available in both round and square shape.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
MOS008C000	8W	6500K	105mmX105mm	₹ 850	20
MOS008N000	8W	4000K	105mmX105mm	₹ 850	20
MOS008W000	8W	3000K	105mmX105mm	₹ 850	20
MOS010C000	10W	6500K	105mmX105mm	₹ 850	20
MOS010N000	10W	4000K	105mmX105mm	₹ 850	20
MOS010W000	10W	3000K	105mmX105mm	₹ 850	20
MOS012C000	12W	6500K	105mmX105mm	₹ 850	20
MOS012N000	12W	4000K	105mmX105mm	₹ 850	20
MOS012W000	12W	3000K	105mmX105mm	₹ 850	20

ULTIMA



Product Name	ULTIMA
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Ultima Trimless Surface Panel Light in aesthetically designed polycarbonate body available in both round and square shape

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
ULR008C000	8W	6500K	100mm	₹ 1,000	20
ULR008N000	8W	4000K	100mm	₹ 1,000	20
ULR008W000	8W	3000K	100mm	₹ 1,000	20
ULR008R000	8W	Red	100mm	₹ 1,000	20
ULR008B000	8W	Blue	100mm	₹ 1,000	20
ULR008G000	8W	Green	100mm	₹ 1,000	20
ULR008P000	8W	Pink	100mm	₹ 1,000	20
ULR008A000	8W	Amber	100mm	₹ 1,000	20
ULR012C000	12W	6500K	120mm	₹ 1,100	20

ULTIMA



Product Name	ULTIMA
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Ultima Trimless Surface Panel Light in aesthetically designed polycarbonate body available in both round and square shape

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
ULR012N000	12W	4000K	120mm	₹ 1,100	20
ULR012W000	12W	3000K	120mm	₹ 1,100	20
ULR015C000	15W	6500K	120mm	₹ 1,100	20
ULR015N000	15W	4000K	120mm	₹ 1,100	20
ULR015W000	15W	3000K	120mm	₹ 1,100	20
ULR018C000	18W	6500K	155mm	₹ 1,250	20
ULR018N000	18W	4000K	155mm	₹ 1,250	20
ULR018W000	18W	3000K	155mm	₹ 1,250	20
ULR020C000	20W	6500K	155mm	₹ 1,250	20

ULTIMA



Product Name	ULTIMA
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Ultima Trimless Surface Panel Light in aesthetically designed polycarbonate body available in both round and square shape

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
ULR020N000	20W	4000K	155mm	₹ 1,250	20
ULR020W000	20W	3000K	155mm	₹ 1,250	20
ULS008C000	8W	6500K	100mmX100mm	₹ 1,000	20
ULS008N000	8W	4000K	100mmX100mm	₹ 1,000	20
ULS008W000	8W	3000K	100mmX100mm	₹ 1,000	20
ULS012C000	12W	6500K	120mmx120mm	₹ 1,100	20
ULS012N000	12W	4000K	120mmx120mm	₹ 1,100	20
ULS012W000	12W	3000K	120mmx120mm	₹ 1,100	20
ULS015C000	15W	6500K	120mmx120mm	₹ 1,100	20

ULTIMA



Product Name	ULTIMA
Wattage:	8W - 20W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



Application Back Office & Reception / Banks / Shops / Homes / Corridors

Ultima Trimless Surface Panel Light in aesthetically designed polycarbonate body available in both round and square shape

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
ULS015N000	15W	4000K	120mmx120mm	₹ 1,100	20
ULS015W000	15W	3000K	120mmx120mm	₹ 1,100	20
ULS018C000	18W	6500K	155mmx155mm	₹ 1,250	20
ULS018N000	18W	4000K	155mmx155mm	₹ 1,250	20
ULS018W000	18W	3000K	155mmx155mm	₹ 1,250	20
ULS020C000	20W	6500K	155mmx155mm	₹ 1,250	20
ULS020N000	20W	4000K	155mmx155mm	₹ 1,250	20
ULS020W000	20W	3000K	155mmx155mm	₹ 1,250	20

ULTIMA MULTI



Product Name	ULTIMA
Wattage:	8W & 12W
CCT:	CWN / RBV
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round / Square



3-in-1 CCT

Application Back Office & Reception / Banks / Shops / Homes / Corridors

Ultima Multi is a trimless Surface Panel Light in aesthetically designed polycarbonate body available in 3 in 1 CCT and is ideal for home application .

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
URM008CWN0	8W	CWN	100mm	₹ 1,000	20
URM008RBV0	8W	RBV	100mm	₹ 1,000	20
URM012CWN0	12W	CWN	120mm	₹ 1,100	20
URM012RBV0	12W	RBV	120mm	₹ 1,100	20
USM008CWN0	8W	CWN	100mmx100mm	₹ 1,000	20
USM008RBV0	8W	RBV	100mmx100mm	₹ 1,000	20
USM012CWN0	12W	CWN	120mmx120mm	₹ 1,100	20
USM012RBV0	12W	RBV	120mmx120mm	₹ 1,100	20

MOON DESIGN



Product Name	MOON DESIGN
Wattage:	6WX6W
CCT:	CWN & PBG Ring
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round



Application / Homes / Restaurants / Decorative stores

Moon design is both functional as well as decorative panel which makes it ideal for home lighting solution. The product emits 6W from the center and 2W X 3 from the ring.

Ordering Details:

Product Code	Wattage	CCT	Dimession	MRP (₹)	Packaging
MND006CPBG	6W	CWN & PBG Ring	105mm	₹ 850	20

DURA



Product Name	DURA
Wattage:	7W to 9W
CCT:	6500K/4000K/3000K/ Red/Blue/Green/Pink
Lumen Efficacy:	85 lm/W
CRI:	80
Shape:	Round



Application Homes / Bank ATMs / Shops / Corridors

Dura is recessed mounted round low depth DOB concealed light for uniform and glare free light out put.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
DUR007C000	7W	6500K	85mm	₹ 450	60
DUR007W000	7W	3000K	85mm	₹ 450	60
DUR007N000	7W	4000K	85mm	₹ 450	60
DUR007B000	7W	Blue	85mm	₹ 450	60
DUR007G000	7W	Green	85mm	₹ 450	60
DUR007P000	7W	Pink	85mm	₹ 450	60
DUR007R000	7W	Red	85mm	₹ 450	60

DURA



Product Name	DURA
Wattage:	7W to 9W
CCT:	6500K/4000K/3000K/ Red/Blue/Green/Pink
Lumen Efficacy:	85 lm/W
CRI:	80
Shape:	Round



Application Homes / Bank ATMs / Shops / Corridors

Dura is recessed mounted round low depth DOB concealed light for uniform and glare free light out put.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
DUR009C000	9W	6500K	85mm	₹ 450	60
DUR009W000	9W	3000K	85mm	₹ 450	60
DUR009N000	9W	4000K	85mm	₹ 450	60
DUR009B000	9W	Blue	85mm	₹ 450	60
DUR009G000	9W	Green	85mm	₹ 450	60
DUR009P000	9W	Pink	85mm	₹ 450	60
DUR009R000	9W	Red	85mm	₹ 450	60

GLOW MULTI



Product Name	GLOW MULTI
Wattage:	5W
CCT:	CWN/RBV
Lumen Efficacy:	90 lm/W
CRI:	80
Shape:	Round



Application Homes / Bank ATMs / Shops / Corridors

Glow Multi Recessed mounted 3 in 1 CCT concealed light with integrated driver for uniform and glare free light out put.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
GLO005CWN0	5W	CWN	85mm	₹ 550	48
GLO005RBV0	5W	RBV	85mm	₹ 550	48

ZIVA



Product Name	ZIVA
Wattage:	3W
CCT:	6500K/4000K/3000K / Red/Blue/Green/Pink
Lumen Efficacy:	80 lm/W
CRI:	80
Shape:	Round



Application / Homes / Bank ATMs / Shops / Corridors / Restaurants

Ziva is a Recessed mounted round junction light which ideal for low depth application

Ordering Details:

Product Code	Wattage	CCT	Base Cap	MRP (₹)	Packaging
ZIV003C000	3W	6500K	42mm	₹ 295	48
ZIV003W000	3W	3000K	42mm	₹ 295	48
ZIV003N000	3W	4000K	42mm	₹ 295	48
ZIV003B000	3W	Blue	42mm	₹ 295	48
ZIV003P000	3W	Pink	42mm	₹ 295	48
ZIV003G000	3W	Green	42mm	₹ 295	48
ZIV003R000	3W	Red	42mm	₹ 295	48

ZIVA MULTI



Product Name	ZIVA MULTI
Wattage:	3W
CCT:	CWN/RBV / CBS
Lumen Efficacy:	80 lm/W
CRI:	80
Shape:	Round



Application / Homes / Bank ATMs / Shops / Corridors/ Restaurants

Ziva Multi is a 3in 1 Recessed mounted round junction light which ideal for low depth application

Ordering Details:

Product Code	Wattage	CCT	Dimession	MRP (₹)	Packaging
ZIM003CWN0	3W	CWN	42mm	₹ 295	48
ZIM003RBV0	3W	RBV	42mm	₹ 295	48
ZIM003CBS0	3W	CBS	42mm	₹ 295	48

ZIVA SURFACE



Product Name ZIVA SURFACE

Wattage:	3W
CCT:	6500K/4000K/3000K / Red/Blue/Green/Pink
Lumen Efficacy:	75 lm/W
CRI:	80
Shape:	Round



Application / Homes / Shops / Restaurants

Ziva Surface is a surface downlight with integrated driver and glare free diffuser for uniform light

Ordering Details:

Product Code	Wattage	CCT	Dimession	MRP (₹)	Packaging
ZIS003C000	3W	6500K	68mm	₹ 250	48
ZIS003W000	3W	3000K	68mm	₹ 250	48
ZIS003N000	3W	4000K	68mm	₹ 250	48
ZIS003R000	3W	Red	68mm	₹ 250	48
ZIS003B000	3W	Blue	68mm	₹ 250	48
ZIS003G000	3W	Green	68mm	₹ 250	48
ZIS003P000	3W	Pink	68mm	₹ 250	48

LUCIA



Product Name LUCIA

Wattage:	2W
CCT:	6500K/4000K/3000K / Red/Blue/Green/Pink
Lumen Efficacy:	80 lm/W
CRI:	80
Shape:	Round / Square



Application Reception / Homes/ Restaurants / Shops

Lucia is an ideal spot light for ambient lighting and enhancing the decor of homes & restaurants.

Ordering Details:

Product Code	Wattage	CCT	Dimession / Cut Out	MRP (₹)	Packaging
LUR002C000	2W	6500K	35mm	₹ 245	64
LUR002W000	2W	3000K	35mm	₹ 245	64
LUR002G000	2W	Green	35mm	₹ 245	64
LUR002R000	2W	Red	35mm	₹ 245	64
LUR002B000	2W	Blue	35mm	₹ 245	64
LUS002C000	2W	6500K	35mmx35mm	₹ 245	64
LUS002W000	2W	3000K	35mmx35mm	₹ 245	64
LUS002G000	2W	Green	35mmx35mm	₹ 245	64
LUS002R000	2W	Red	35mmx35mm	₹ 245	64
LUS002B000	2W	Blue	35mmx35mm	₹ 245	64

TORRENT ECO



Product Name TORRENT ECO

Wattage:	30W to 200W
CCT:	6500K/3000K
Lumen Efficacy:	100lm/W
CRI:	80
IP:	IP65



Application / Area Lighting / Façade Lighting / Boundarywalls

Torrent Eco flood light is an elegantly and intelligently designed luminaire with robust construction for area lighting application

Ordering Details:

Product Code	Wattage	CCT	MRP (₹)	Packaging
TOE030C000	30W	6500K	₹ 1,500	20
TOE030W000	30W	3000K	₹ 1,500	20
TOE050C000	50W	6500K	₹ 1,800	20
TOE050W000	50W	3000K	₹ 1,800	20
TOE100C000	100W	6500K	₹ 3,200	20
TOE100W000	100W	3000K	₹ 3,200	20
TOE150C000	150W	6500K	₹ 5,500	10
TOE150W000	150W	3000K	₹ 5,500	10
TOE200C000	200W	6500K	₹ 6,500	10
TOE200W000	200W	3000K	₹ 6,500	10

IRIS



Product Name IRIS

Wattage:	24W to 50W
CCT:	6500K/3000K
Lumen Efficacy:	100lm/W
CRI:	80
IP:	IP66



Application / Street Lighting / Road Lighting / Compound Lighting

IRIS Series of street light is a robust yet elegantly designed luminaire for road lighting application.

Ordering Details:

Product Code	Wattage	CCT	MRP (₹)	Packaging
IRI024C000	24W	6500K	₹ 3,500	10
IRI036C000	36W	6500K	₹ 5,000	10
IRI050C000	50W	6500K	₹ 6,500	10

TAURUS



Product Name TAURUS

Wattage:	30W to 100W
CCT:	6500K/3000K
Lumen Efficacy:	100lm/W
CRI:	80
IP:	IP66



Application / Street Lighting / Road Lighting / Compound Lighting

Taurus is intelligently designed daylight sensor-based luminaire which works on dusk to dawn mechanism.

Ordering Details:

Product Code	Wattage	CCT	MRP (₹)	Packaging
TAU030C000	30W	6500K	₹ 4,900	10
TAU050C000	50W	6500K	₹ 6,500	10
TAU100C000	100W	6500K	₹ 8,900	10

ATHER



Product Name ATHER

Wattage:	8W/Meter
CCT:	CW/WW/NW/Blue/ Green/Pink/Ice Blue/ Tiranga
LED's:	120 Leds/Meter
CRI:	80
IP:	IP65



Application / Cove Lighting / Decorative Lighting / Edge Lighting / Archways

Ather is elegantly and intelligently designed Rope Light with superior light output for both indoor as well as outdoor applications

Ordering Details:

Product Code	Length	CCT	MRP (₹)	Packaging
ATH050W000	50 Meters	3000K	₹ 11,000	4
ATH050G000	50 Meters	Green	₹ 11,000	4
ATH050IB00	50 Meters	Ice Blue	₹ 11,000	4
ATH050R000	50 Meters	Red	₹ 11,000	4
ATH050B000	50 Meters	Blue	₹ 11,000	4
ATH050C000	50 Meters	6500K	₹ 11,000	4
ATH050N000	50 Meters	4000K	₹ 11,000	4
ATH050P000	50 Meters	Pink	₹ 11,000	4
ATH018T000	18 Meters	Tiranga	₹ 5,500	4

AURA



Product Name AURA

Wattage:	36W
CCT:	CW/WW/NW/Blue/ Green/Pink/Tiranga
LED's:	120 Leds/Meter
CRI:	80
IP:	IP20



Application / Cove Lighting / decorative Lighting / Edge Lighting

Aura is high performance durable strip light for cove lighting and indirect lighting application.

Ordering Details:

Product Code	Wattage	CCT	MRP (₹)	Packaging
AUR036C000	5 Meters	6500K	₹ 1,250	20
AUR036W000	5 Meters	3000K	₹ 1,250	20
AUR036N000	5 Meters	4000K	₹ 1,250	20
AUR036B000	5 Meters	Blue	₹ 1,250	20
AUR036G000	5 Meters	Green	₹ 1,250	20
AUR036R000	5 Meters	Red	₹ 1,250	20

ELENA



Product Name ELENA

Wattage:	40W
CCT:	CW/NW/WW
Lumen Efficacy:	100 lm/W
CRI:	80



Application Offices / Schools / Shops

Elena ceiling light makes a statement with minimalistic yet bold design luminaire which is ideal for grid lighting application.

Ordering Details:

Product Code	CCT	Dimension	MRP (₹)	Packaging
ELE040C000	3000K	595mmX595mm	₹ 11,000	6
ELE040N000	Green	595mmX595mm	₹ 11,000	6
ELE040W000	Ice Blue	595mmX595mm	₹ 11,000	6

NIMBUS BAY LIGHT



Product Name	NIMBUS BAY LIGHT
Wattage:	50W - 250W
CCT:	6500K
Lumen Efficacy:	100 lm/W
CRI:	80
Shape:	Round
IP:	IP66

Application / Warehouses / Industrial Sheds / Hyper/Supermarkets

LED Highbay with high efficacy and excellent thermally managed aluminium die cast housing having heat dissipating fins for larger surface area, satin finish powder coating and fitted with toughened glass in the front.

Ordering Details:

Product Code	Wattage	CCT [#]	Lumens	Beam Angle	Base/Cut-out	MRP (₹)
NIM050C000	50	6500K	5500	90°	Ip66	₹ 6,000/-
NIM080C000	80	6500K	8800	90°	Ip66	₹ 11,000/-
NIM100C000	100	6500K	11000	90°	Ip66	₹ 11,000/-
NIM120C000	120	6500K	13200	90°	Ip66	₹ 13,000/-
NIM150C000	150	6500K	16500	90°	Ip66	₹ 15,000/-
NIM200C000	200	6500K	22000	90°	Ip66	₹ 18,000/-
NIM250C000	250	6500K	27500	90°	Ip66	₹ 22,000/-

*Also available in 4000k & 3000k on request.
*Also available in 60° beam angle.

MODULAR ULTRA



Product Name	MODULAR ULTRA
Wattage:	60W - 180W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	100 lm/W
CRI:	80
IP:	IP66

Application / Road Lighting / Campus Lighting / Industrial Estates / Open Parking

Modular Ultra is a highly efficient and robust luminaire, which is ideal for area lighting and facade lighting application.

Ordering Details:

Product Code	Wattage	CCT [#]	Lumens	Beam Angle	IP	MRP (₹)
MOD060C000	60	6500K	6000	90°	IP66	₹ 7,000/-
MOD120C000	120	6500K	12000	90°	IP66	₹ 4,000/-
MOD150C000	150	6500K	15000	90°	IP66	₹ 21,000/-
MOD180C000	180	6500K	18000	90°	IP66	₹ 26,000/-

*Also available in 4000k & 3000k on request.
*Also available in 60° beam angle.

MODULAR ECO



Product Name	MODULAR ECO
Wattage:	50W - 250W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	110 lm/W
CRI:	80
IP:	IP65



Application / Material Handling Areas / Conveyor Belts / Power Plants / Cement Plants

Energy-saving long-life corrosion-resistant, vertical surface- mounting pressure die-cast aluminium housing and control gear compartment well glass luminaires with high-power LED as light source.

Ordering Details:

Product Code	Wattage	CCT#	Lumens	Beam Angle	IP	MRP (₹)
MOE050C000	50	6500K	5000	90°	IP66	₹ 6,000
MOE100C000	100	6500K	10000	90°	IP66	₹ 12,000
MOE150C000	150	6500K	15000	90°	IP66	₹ 18,000
MOE200C000	200	6500K	20000	90°	IP66	₹ 24,000
MOE250C000	250	6500K	25000	90°	IP66	₹ 30,000

*Also available in 4000k & 3000k on request.
*Also available in 60° beam angle.

WARHORSE



Product Name	WARHORSE
Wattage:	40W
CCT:	6500K/4000K/3000K
Lumen Efficacy:	110 lm/W
CRI:	80
IP:	IP65



Application / Material Handling Areas / Conveyor Belts / Power Plants / Cement Plants

Energy-saving long-life corrosion-resistant, vertical surface- mounting pressure die-cast aluminium housing and control gear compartment well glass luminaires with high-power LED as light source.

Ordering Details:

Product Code	Wattage	CCT#	Lumens	IP	MRP (₹)
WAR040C000	40	6500K	4000	IP65	₹ 5,000

*Also available in 4000k & 3000k on request.

iRAY LUX



Product Name	iRAY LUX
Wattage:	20W
CCT:	6500K/
Lumen Efficacy:	2000 lm/W
CRI:	80
Housiy:	Al-PC

Application / Office Lighting / Parking Lots / Lobbies / Factories

iRAY lux is an energy efficient and durable LED retrofit tube light for general and task lighting.

Ordering Details:

Product Code	Wattage	CCT [†]	Lumens	CRI	Base/Cut-out	MRP (₹)
IRL020C000	20	6500K	2000lm	≥80	4°	₹ 950



Wires

WIRES



Product Name **WIRE**

FR-LF (Flame Retardant Lead Free)
100% Electrolytic Copper
Superior Insulation
Anti Termite, Anti Rodent



**Reach RoHS
Compliant**

High Grade PVC and 100% Electrolytic Copper makes the PharoX wire a very viable and trust worthy solution for wiring our buildings.

Ordering Details:

Product Code	Wire Description	Length	Master Packaging	Mix Color Details	MRP (₹)
PWR075XXXX	0.75 Sq mm Multistrand Wire	90 meters	24	Green	₹ 1,495
PWR100XXXX	1 Sq mm Multistrand Wire	90 meters	20	Red-7, Black-7, Blue-3, Yellow - 3	₹ 2,025
PWR1001XXX	1 Sq mm Multistrand Class V Wire	90 meters	20	Red-7, Black-7, Blue-3, Yellow - 3	₹ 2,025
PWR150XXXX	1.50 Sq mm Multistrand Wire	90 meters	16	Red-6, Black-6, Blue-2, Yellow - 2	₹ 2,995
PWR250XXXX	2.50 Sq mm Multistrand Wire	90 meters	10	Red-4, Black-4, Blue-1, Yellow - 1	₹ 4,795

WIRES



Product Name **WIRE**

FR-LF (Flame Retardant Lead Free)
100% Electrolytic Copper
Superior Insulation
Anti Termite, Anti Rodent



**Reach RoHS
Compliant**

High Grade PVC and 100% Electrolytic Copper makes the PharoX wire a very viable and trust worthy solution for wiring our buildings.

Ordering Details:

Product Code	Wire Description	Length	Master Packaging	Mix Color Details	MRP (₹)
PWR400XXXX	4 Sq mm Multistrand Wire	90 meters	8	Red-3, Black-3, Blue-1, Yellow -1	₹ 7,195
PWR600XXXX	6 Sq mm Multistrand Wire	90 meters	4	Red-2, Black-2	₹ 10,595
PWS010BLXX	10 Sq mm Multistand Wire Black	100 meters	1	Black	₹ 18,995
PWS010RXXX	10 Sq mm Multistand Wire Red	100 meters	1	Red	₹ 18,995

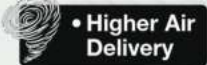
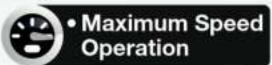


Fans

VAYU



Product Name	VAYU
Wattage:	50W
RPM:	400
Sweep Area:	1200 MM High Speed Fan with Aerodynamic Blade
Available Colour:	Coffee Brown & White



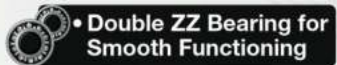
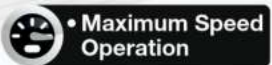
Ordering Details:

Product Code	Product Description	Master Packaging	MRP (₹)
VAY1200CB0	Vayu Ceiling Fan 1200mm Coffee Brown Colour	6	₹ 2,350
VAY1200WH0	Vayu Ceiling Fan 1200mm White Colour	6	₹ 2,350

VEGA



Product Name	VEGA
Wattage:	50W
RPM:	400
Sweep Area:	1200 MM High Speed Fan with Aerodynamic Blade
Available Colour:	Coffee Brown & Ivory



Ordering Details:

Product Code	Product Description	Master Packaging	MRP (₹)
VEG1200SB0	Vega Ceiling Fan 1200mm Smoke Brown Colour	6	Rs 2,150
VEG1200IV0	Vega Ceiling Fan 1200mm Ivory Colour	6	Rs 2,150



Coolers

THUNDER



- Vertical & Horizontal louver Movement
- Aerodynamic 5 Blade Fan
- 3 Speed Controller
- Powerful & Robust Fan for Long Working Hours
- Large Front Grills for Better Air Flow



Product Name THUNDER

- Power – 190W
- Air Throw Distance 35-feet
- Noiseless Cooling
- Aerodynamic Air Delivery
- 65L / 80L / 100L
- Honey Comb Pads
- Large Ice Chamber
- 5000M3/Hr Air Delivery

Application Indoor / Outdoor / Café / Office

- Auto-Fill for Continuous Water Supply
- Large & Easy Clean Ice Chamber
- Caster Wheels for Free Rolling in All Directions
- Water Level Indicator

Ordering Details:

Product Code	Product Description	MRP (₹)
THU190X65X	Thunder Series 65L Air Cooler	₹ 14,500
THU190X80X	Thunder Series 80L Air Cooler	₹ 15,500
THU190X100	Thunder Series 100L Air Cooler	₹ 16,500

BOLT



- Vertical & Horizontal louver Movement
- Aerodynamic 5 Blade Fan
- 3 Speed Controller
- Powerful & Robust Fan for Long Working Hours
- Large Front Grills for Better Air Flow



Product Name BOLT

- Power – 190W
- Air Throw Distance 35-feet
- Noiseless Cooling
- Aerodynamic Air Delivery
- 25L / 45L / 60L
- Honey Comb Pads
- 2500M3/Hr Air Delivery

Application Indoor / Outdoor / Café / Office

- Auto-Fill for Continuous Water Supply
- Large & Easy Clean Ice Chamber
- Caster Wheels for Free Rolling in All Directions
- Water Level Indicator

Ordering Details:

Product Code	Product Description	MRP (₹)
BOL100X25X	Bolt Series 25L Air Cooler	₹ 9,500
BOL100X45X	Bolt Series 45L Air Cooler	₹ 10,500
BOL100X60X	Bolt Series 60L Air Cooler	₹ 11,500



Average Lamp Life

Average lamp life is an average of the lives of individual lamps operated under standard conditions. LED products have extremely long lives. However, their light output diminishes over time. Pharox defines the lifetime of its LED luminaire as the operating time in which the LED luminaire produces more than 70% of their initial light output.

Infrared Radiation

Infrared radiation comprises electromagnetic waves in the spectral range between visible light and long-wave terahertz radiation. High doses of near infrared radiation in particular with a wavelength of 780 to 3000 nm penetrates deep into and under human skin and can lead to health problems.

LED

Light Emitting Diode is an electronic semiconductor component. If current flows through the diode it emits light with a wavelength that depends on the semiconductor material.

Lens

A lens is an optical component with two refractive surfaces, at least one of which is either convex or concave. In LED luminaire the function of a lens is to focus or disperse the light and therefore define the beam angle.

Lumen

Lumen is the photometric unit of luminous flux. Luminous flux is a measure of the entire visible radiation emitted by a radiation source. 'Cold lumens' is the light output of the LED chip alone when it is first switched on. 'Hot lumens' refers to the light output of the LED when it is fully warmed up in the luminaire. The hot lumen value may be 30-50% lower than the cold lumen value.

Recycling

Pharox LED products are extremely durable and do not contain any mercury. However, because they contain electronic components, they must be disposed of as waste electrical and electronic equipment at the end of their life.

Resistance to Switching Transients

LED products cannot be switched on and off indefinitely. Pharox LED products can tolerate typically around 1,00,000 switching cycles and more.

Tco (Total Cost of Ownership)

TCO includes all the costs over the entire life of a product or for a particular operating time. It covers procurement costs, replacement costs and operating costs (power). LED products now pay for themselves through their long life and low power consumption.

Thermal Output

In contrast to conventional light sources, LEDs convert a high proportion of electrical power into visible light. However, even with modern LED products, a large proportion of the energy consumed is emitted in (unwanted) heat. Nevertheless, there is enormous potential in LED technology for reducing this still further (see also Heat Sink).

UV Radiation

UV radiation is electromagnetic radiation that is invisible to the naked eye and may cause health problems. Pharox LED products do not emit any UV radiation.

Watt

Watt is the SI unit of power and is used for incandescent lamps as an indication of their light output. Since modern energy-saving lamps and LED product consume far less power to achieve the same brightness, the wattage is no longer as meaningful. The lumen value is now used instead.

NOTE



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